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Arkitektur
Design
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Beijing Swift Conservation and Interactive Design



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Beijign Swift
Apus apus pekinensis

About

- Lifespan:** 5.5 - 15 years
- Body length:** 171 - 180 mm (adult)
- Weight:** 30 - 40 grams (adult)
- Speed:** 190km/h
- Food:** small insects that fly in the air



Habitat

Habitat: Mainly nest on tall ancient buildings such as the Forbidden City



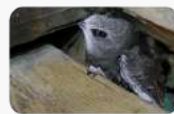
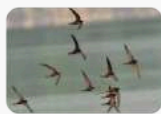
Migration Route: They return to Beijing for breeding in mid-April every year

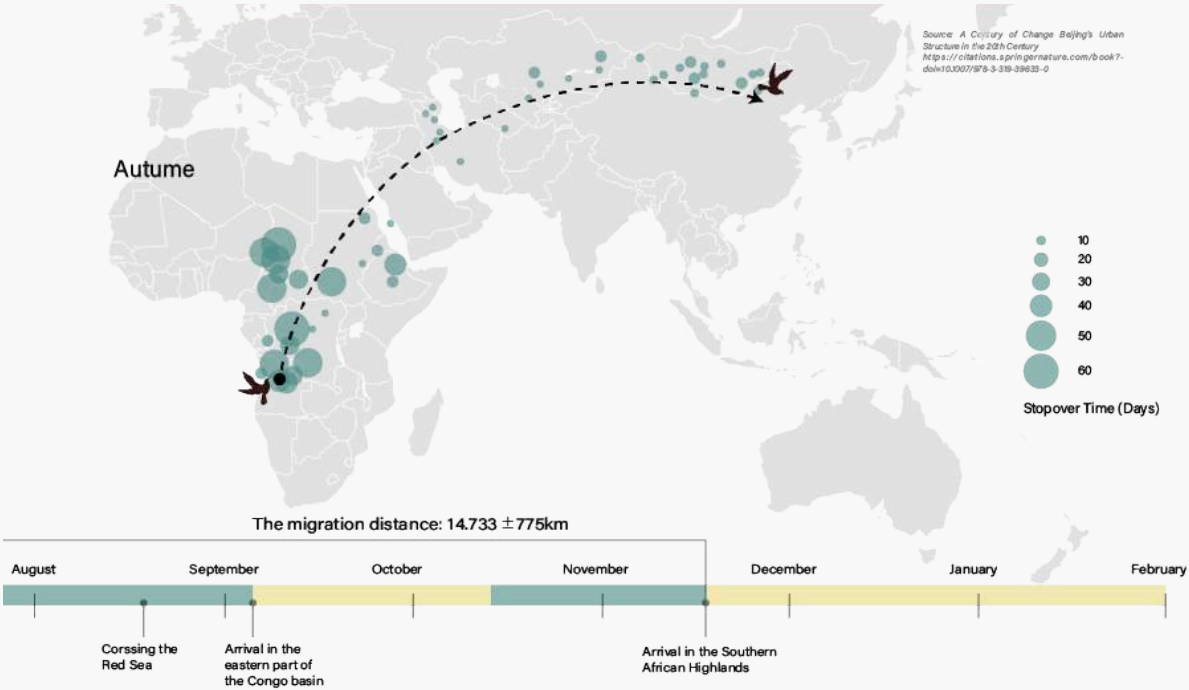
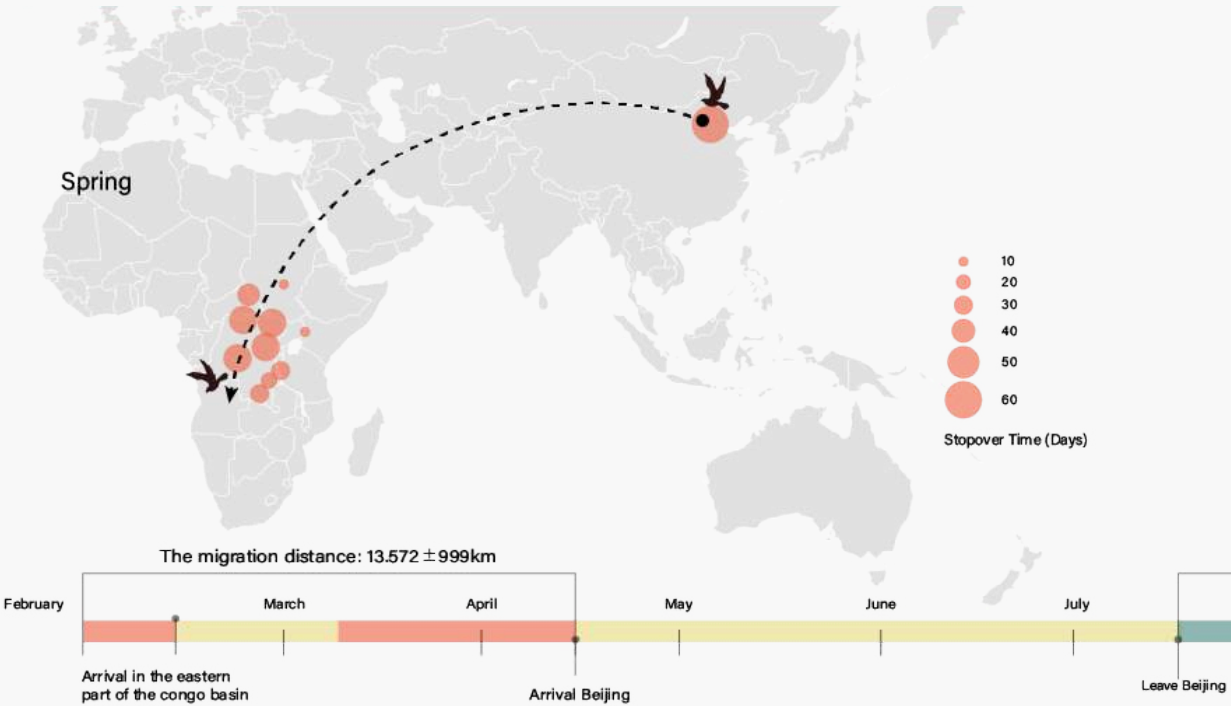
Behavioral patterns

Social Behavior: Beijing swifts usually travel in groups and enjoy forming large flocks while flying, displaying strong social behavior.

No Food: The structure of the claw is different from other birds, and once it falls to the ground there is not enough force to get it to take off again

Breeding Habits: Choose suitable nesting sites during the breeding season, usually in high buildings, where both parents care for the young.







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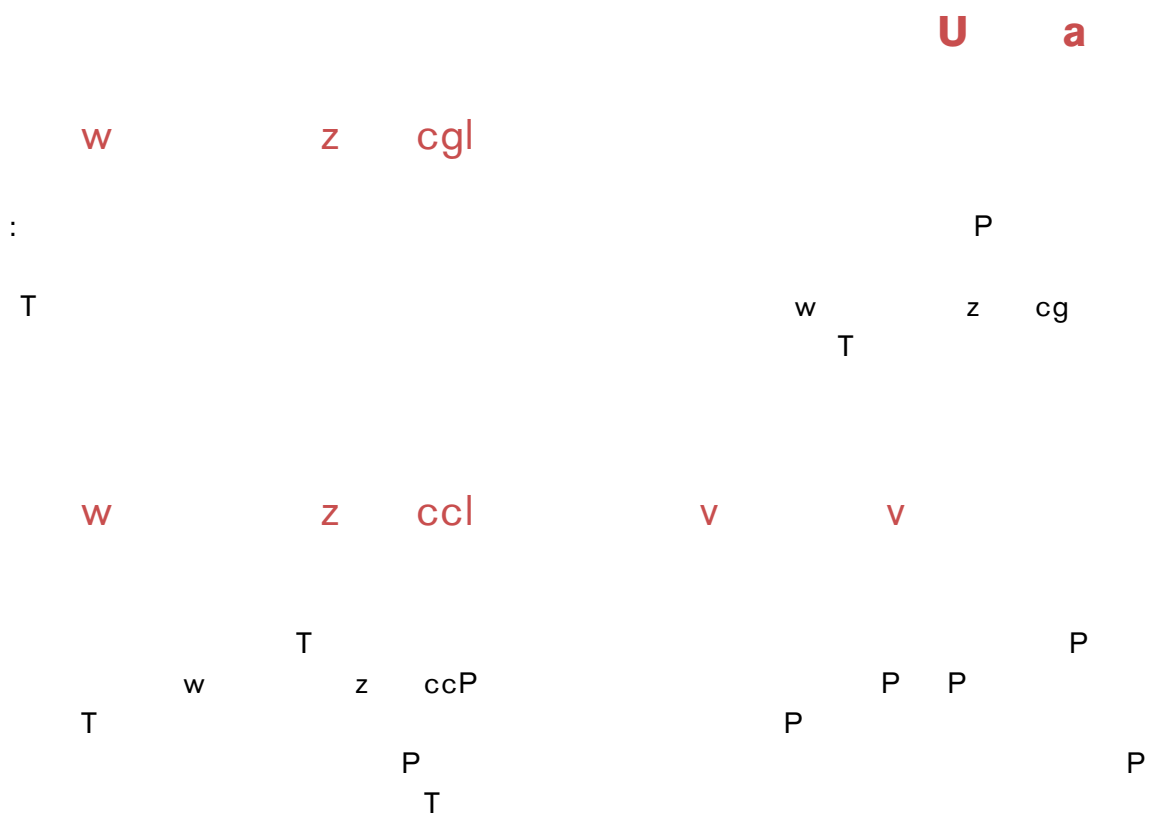
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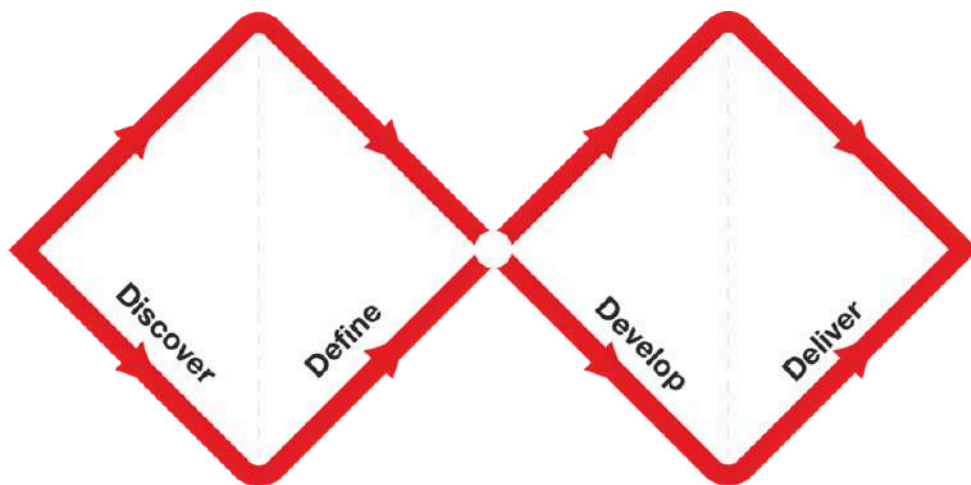
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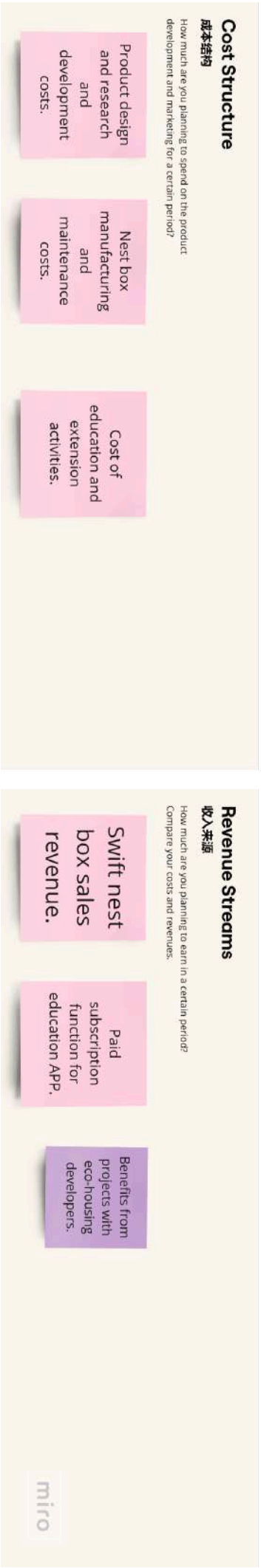
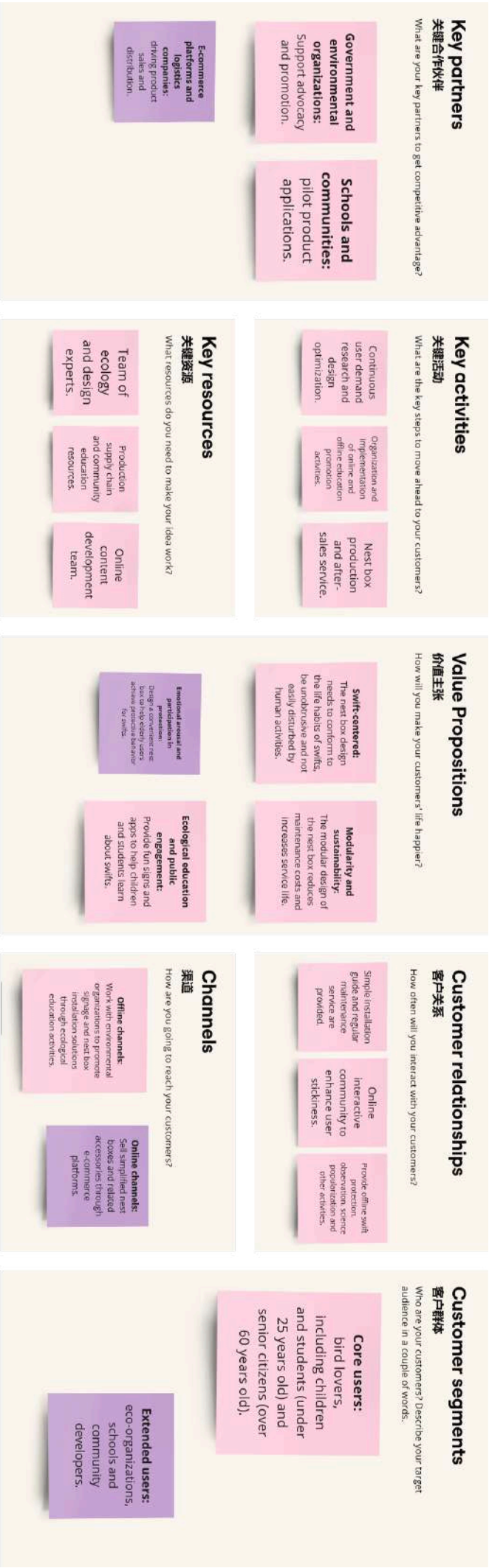
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Strengths

- Products with ecological protection and education as the core, in line with the national policy direction.
- The user layer is clear, the design is strong.
- Modular design facilitates maintenance and improves user experience.

Weaknesses

- The cost of market education is high, and public awareness needs to be improved.
- Child and student users rely on parental support for purchasing decisions

Opportunities

- National policies support the conservation of urban ecological diversity.
- With the popularization of online education and interactive technology, the market potential of educational ecological products is huge.

Threats

- The onslaught of competing products (such as other bird protection nest boxes).
- The limited participation of consumers in ecological protection may affect the market size.

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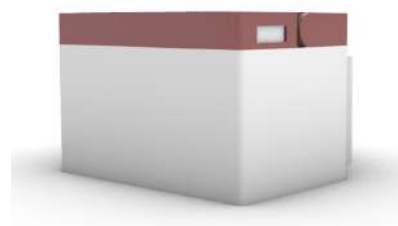
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Black Home Exterior Design Ideas



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Sweet Home



The Ultimate Modern Birdhouse List



Stuff 2



Bird Table



Kassa Studio Introduces Architecture for Birds



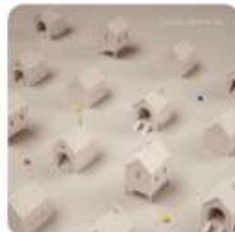
ODDO architects creates a catwalk influenced birdfeeder



Bird House Love



Casas Utilitarias



KoolBird | Etsy



Artisphere Festival



WOZU 窝主燕窝产品包装设计



These Modernist Birdhouses are Inspired by Famous...



WOZU bird's nest



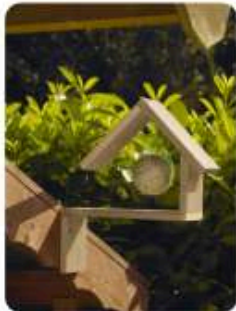
Ptasie Ml. Apartamenty na miarę



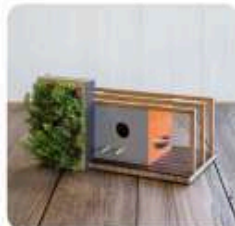
Build This Beautiful DIY...



Владимир Смышляев



Lara Smith



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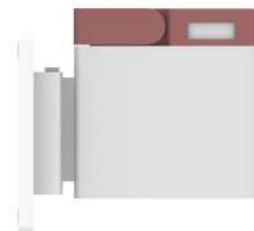
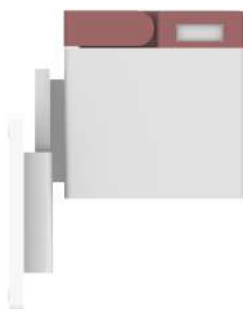
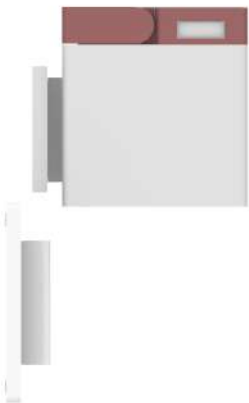
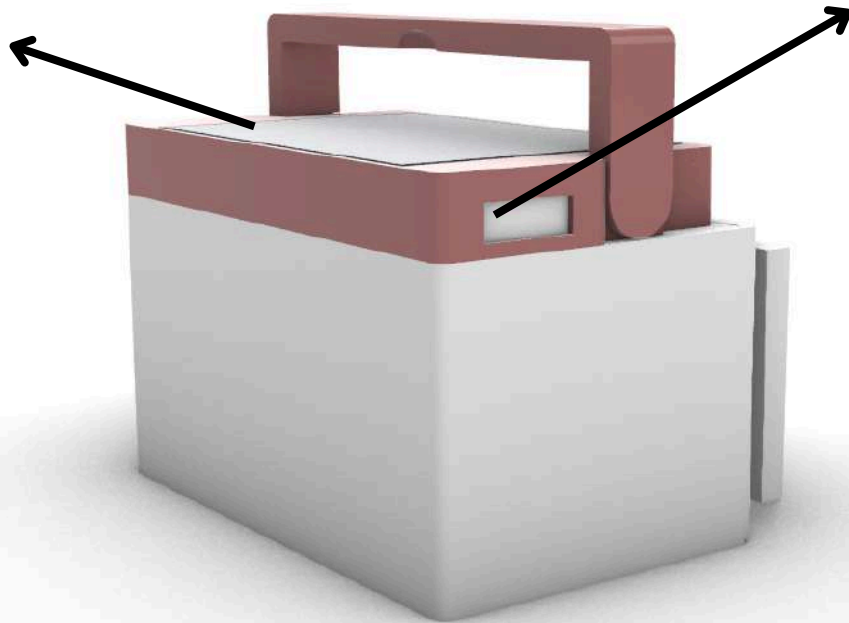
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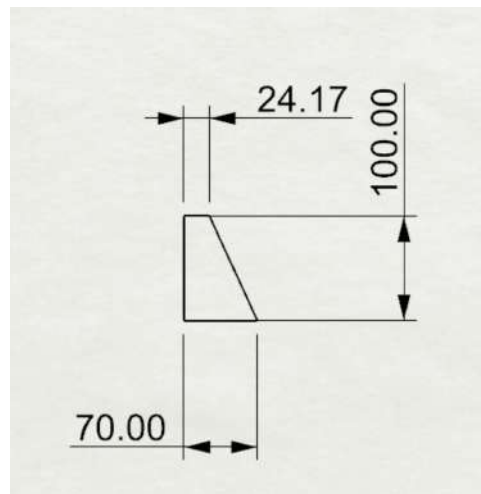
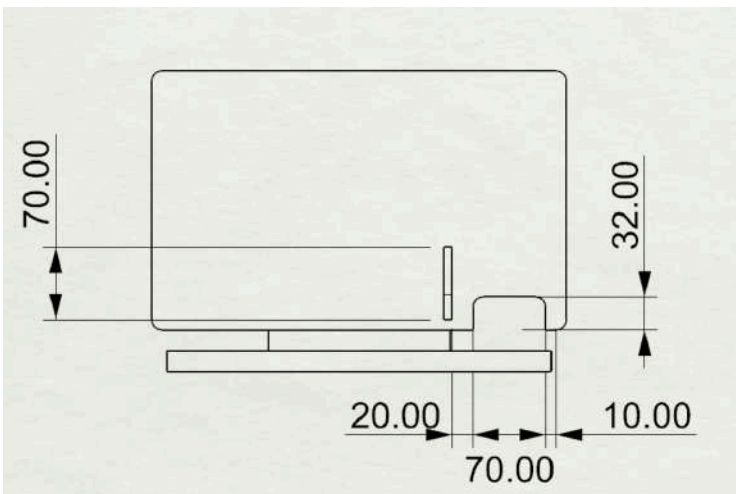
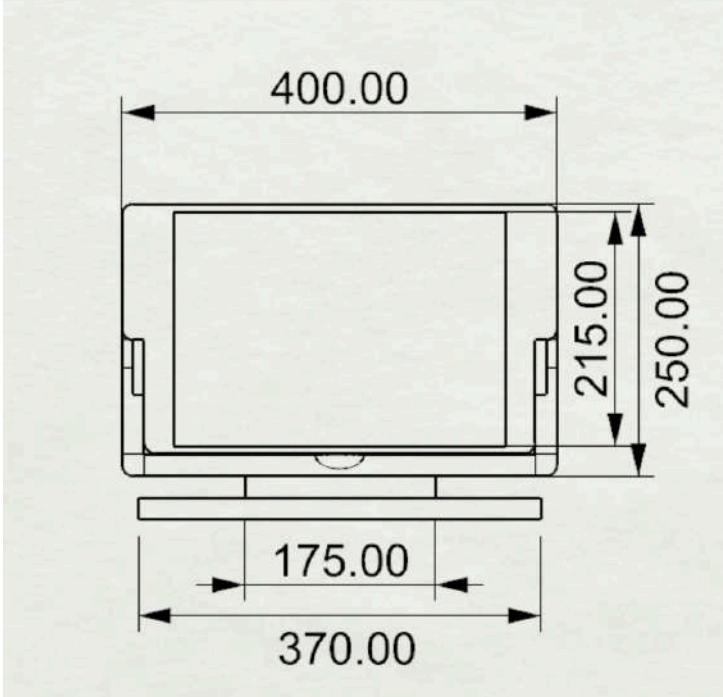
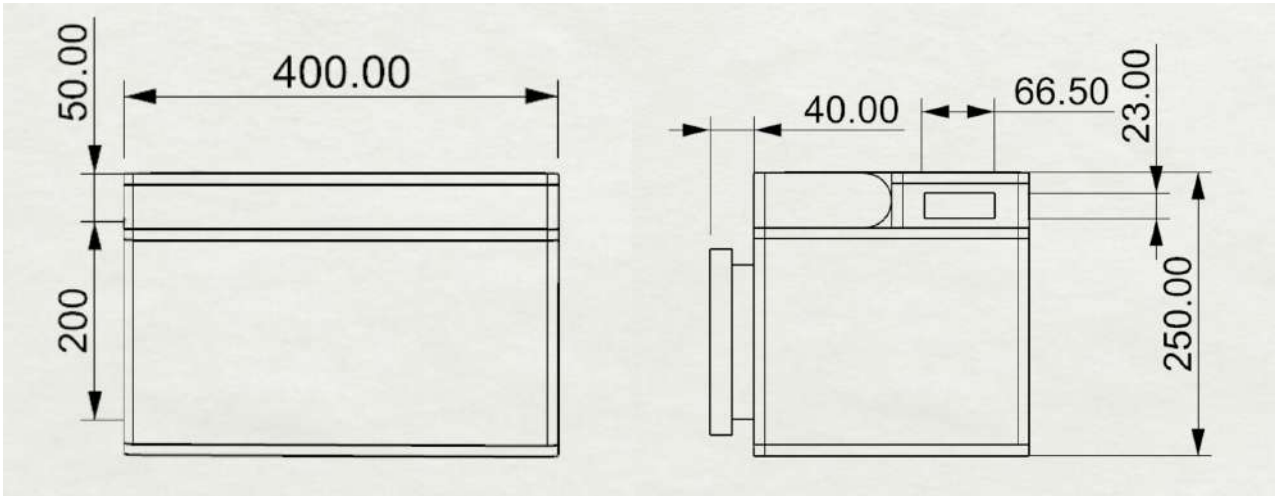
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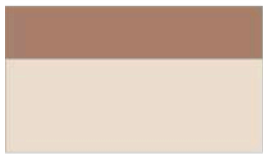
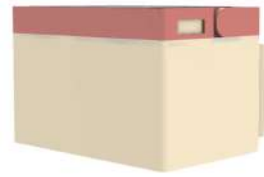
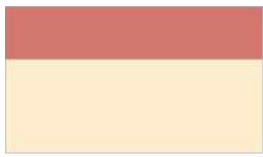
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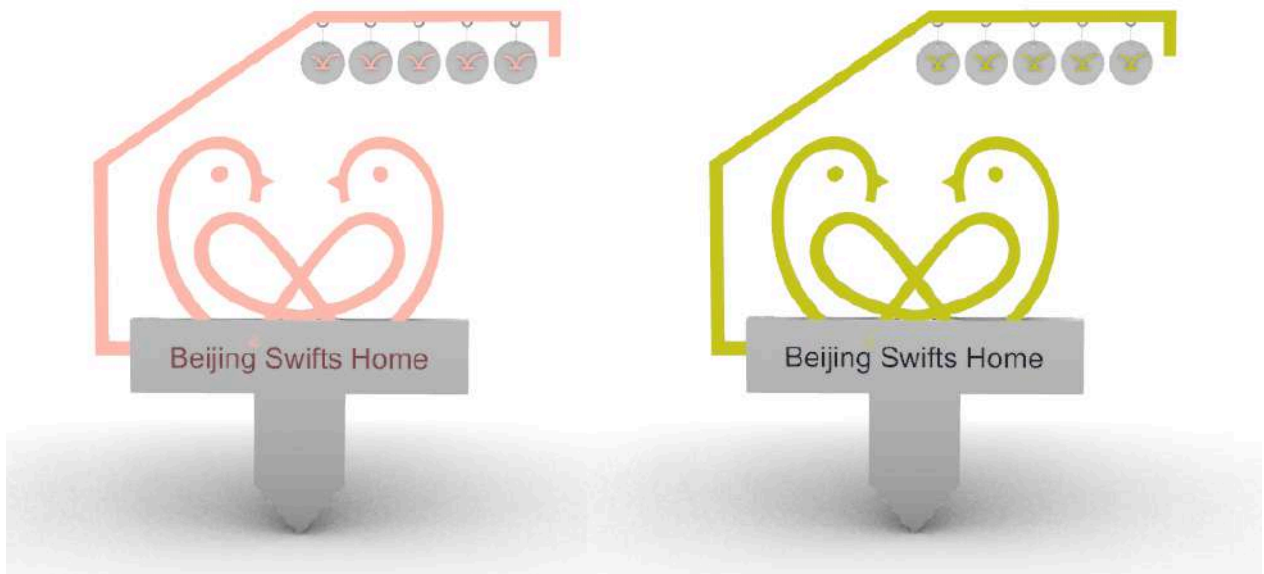
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! Qyz w0rp nzw x y0Xp-0p po Sl 44. 4246. 0zx s+-?1 s lywy0sts 0zx 1l 13377895=4
470Hpttyr J l twT p -0)4225*0Zsp0p 092 | p0py-0p p0Hpttyr - tq-sly -sp0p p0p 52 pl 0-l rz0s+-?1ty -0tyl 0y1H 14225/26/
2910p-t w0vy-t v949: 7: 400-x w
480G0t0 -t-s p zw-tzy. -d p-q0-sp- 0tl wly -sp x l 0ty-zq-zntp-Y tq-Y tq-ty 0tydl yr s+-?11 l | -ntpy n pyp-0l y t mwr /
426: 267/34=54970NZS RE Szntp C 3
490Gn-tzy 00- tq-?s+-?1l n-tzy 00- tq-0nw-r -z-0zx 1l 10t 0-x w
4: 0 p-try l z yntw s+-?1 0p-try n z yntw 00v1
4=0 styl M0ppy Zlx p-)4243*0Hpttyr Y tq?Gyntpy-nt-p0q0pyo-stl x p-pyr p0
s+-?1 00p-00z 0y0oy420zx 1n1 tw0-1737: 0-x w

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